

REDUCING THE FOOTPRINT

Reduce carbon with new environmental fuel treatment – ChemEcol UK have launched their brand new D3 and G1 fuel treatments, which are proven to reduce fuel consumption and emissions of greenhouse gases and other toxic pollutants. In response to increasing concerns for depleting reserves of oil, the mounting greenhouse effect and the impact of transport on human health, ChemEcol



have made their fuel technology available through the retail trade.

BOOM, BANG, RAT-A-TA-TAT

However much you love the sound of your engine, there comes a time when you long for some peace and quiet.

Boom Mat is a simple and effective solution to eliminate squeaks, rattles, vibrations and unwanted road noise.

No surface preparation is required and it's easy-to-install. Simply trim to the desired size and shape, peel backing and apply.

Constructed of a rubber-based (viscoelastic) polymer layer, with an aluminium foil laminate outer facing, Boom Mat's strong adhesive backing is un-affected by extreme hot and cold temperatures, is corrosion resistant and can be applied to metals, painted areas, plastic, fibreglass automotive coatings and difficult to bond surfaces. With an ultra strong adhesive backing it can be applied in horizontal, vertical and inverted applications as well as on complex shapes.

Boom Mat is also an excellent thermal insulator. It is capable of damping annoying low frequency noise and serves as a barrier to un-wanted mid and high frequencies. It also comes in a spray-on version for hard-to-reach areas.

050200	Basic Kit	12in x 11½in (2-pack)	£24 inc VAT
050202	Basic Kit	12in x 11½in (4-pack)	£42.44 inc VAT
050204	Basic Kit	12in x 11½in (8-pack)	£74.56 inc VAT
050206	Boot, Door & Dash Kit	12in x 23in (6-pack)	£110.80 inc VAT
050210	Boot, Door & Dash Kit	12in x 23in (10-pack)	£175.03 inc VAT
050212	Boot, Door & Dash Kit	12in x 23in (20-pack)	£335.68 inc VAT
050220	Boom Mat Spray-On	18oz – 20ft coverage	£12.80 inc VAT

For more information on DEI thermal tuning products visit www.designengineering.com or their UK distributors, Nimbus Motorsport – www.nimbusmotorsport.com or 01377 236 170.

DEEP PURPLE

If you care about your car then you'll realise how important nice wheels are to the look and handling. An iffy rim can completely spoil an otherwise nice car. On the other hand, get it right and the look is complete.

Potential downsides to alloy wheel care are dirt, brake dust and kerbing damage, however, Rim Wax from Smartwax is a potential answer. It comes in an attractive sturdy plastic tub and its purple colour has a nice 'Bazooka Joe' bubble gum smell to it. More importantly, it gives your wheels a nice shine while also forming a barrier to dirt and dust and one application lasts for a long time.

The product resists dust, accelerates water run-off, adds depth and can cover minor swirl marks.

Rim Wax is part of the excellent Californian-made Smart Wax range and is available in the UK from Pinnacle Cleaning Solutions Ltd based in Ware, Hertfordshire, and a 265ml tub costs £14.99.

More information from www.smartwax.eu or 01920 420 868.



ChemEcol's original, patented technology, builds on the fundamental chemistry of combustion to enhance the flame consuming the fuel in an engine. This break-through in fuel technology extracts more energy from each drop of fuel, which gives greater fuel efficiency. The improved combustion produces less nitrogen oxides and consumes more of the fuel (some fuel is usually lost into the exhaust), meaning lower hydrocarbon or particulate emissions.

A fuel consumption improvement has been measured by *Autocar* magazine (reported in their January 16 2008 issue)

at an average of 3%. That reduction in fuel consumption is mirrored by an equal drop in carbon dioxide emissions. An average family can save as much as a fifth of a tonne in CO₂ emissions annually, using ChemEcol's fuel treatments.

A 50ml dose treats 50-litres of fuel and with the retail price of the products at just £5.75 per bottle, this is surely a small price to pay for better performance, improved fuel economy and most importantly, doing our bit to help the environment.

More information, including where to buy, can be found at www.godrivegreen.co.uk or by calling 01920 465077.

RESTORE PERFORMANCE

Restore is an interesting American-product now imported to the UK by Suffolk-based American Technology and is sure to be of interest to kitcar enthusiasts. It is suitable for any car engine, petrol or diesel, regardless of whether it's normally-aspirated or forced induction.

If your engine is tired, smoky or basically a bit worse for wear, then Restore could help you eke more life out of it and it'll also help balance out compression across the cylinders, reduce engine noise and in some cases even cure a budding bottom-end knock.

The product is recommended for all engines that have done over 40,000-miles and the company claim that you'll notice less smoke, improved starter and improve oil consumption.

Restore is an extreme pressure lubricant and just needs a standard motor oil to act as a carrier and is available in several sizes. A 250ml can is enough to treat a 1-litre engine and costs £11.49, 400ml is good for a 2-litre and costs £17.99 and a 1-litre can costs £42.99 and can treat a 5-litre engine.

More information from www.americantechnology.co.uk